

Categories Included: 1, 2, 4, 5, 6, 9

Weekly Movement

1/1/2011- 6/30/2011 vs 1/1/2010- 6/30/2010

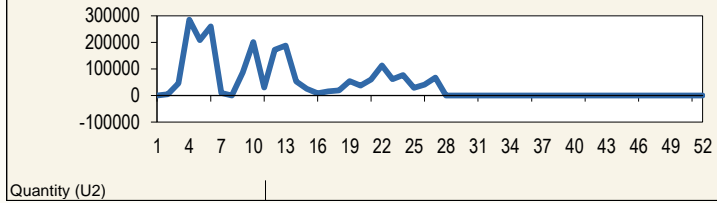
1

Vendors

HERSHEY CHOCOLATE	2,654,099	27.91%
R.J. REYNOLDS TOBACCO INC.	2,400,631	25.24%
KEEBLER COMPANY	1,333,131	14.02%
BIC CORPORATION	961,682	10.11%
PHILLIP MORRIS INC.	896,592	9.43%
LIGGETT & MEYERS TOBACCO	433,155	4.55%
CONWOOD CORP.	331,408	3.48%
U.S. SMOKELESS TOBACCO	291,686	3.07%
JOHN MIDDLETON INC.	138,933	1.46%
KRAFT FOODS	65,531	0.69%
TYSON PREPARED FOODS	2,544	0.03%
HEINZ USA	967	0.01%

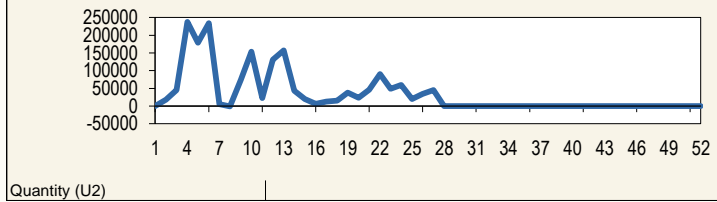
2

DISCOUNT CIGARETTES



3

CANDY BARS



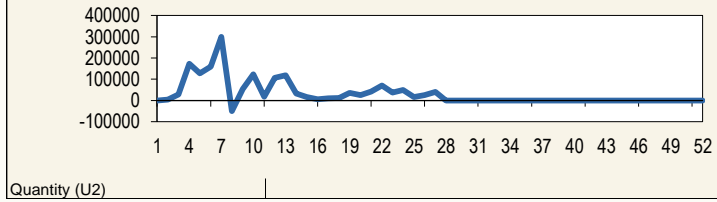
Brands

4

DISCOUNT CIGARETTES	2,146,941	22.57%
CANDY BARS	1,758,558	18.49%
PREMIUM CIGARETTES	1,583,437	16.65%
COOKIES	1,237,941	13.02%
LIGHTERS	961,682	10.11%
GROCERY	451,357	4.75%
CANDY - NOVELTY (NONE)	445,151	4.68%
CIGARS	331,408	3.48%
MOIST SNUFF	291,686	3.07%
CHEWING TOBACCO	138,933	1.46%
CRACKERS	95,190	1.00%
DRINKS	65,531	0.69%
DELI MEATS-CATCH WEIGHT	2,544	0.03%

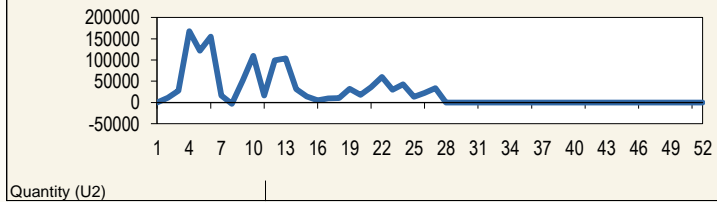
5

PREMIUM CIGARETTES



6

COOKIES



7

LIGHTERS

