

Item Profitability

Items with the greatest sales dollars.

Rank	Item#	Item	Sales	Cost	Profit	Percent
1	101300	CARLTON MENTHOL	950,030.88	915,461.04	34,569.84	3.638812
2	131200	BEST VALUE MENT 100 LT	861,929.55	725,481.47	136,448.08	15.83054
3	111700	KOOL MENT 100 MILD	804,234.72	800,141.49	4,093.23	0.50896
4	131761	BASIC FF 100 BOX	799,741.06	687,137.86	112,603.20	14.07996
5	120200	WINSTON 100 LIGHT	602,834.42	597,800.14	5,034.28	0.835102
6	130585	GPC 100 ULTRA BOX	540,647.91	470,192.89	70,455.02	13.03159
7	100500	CAMEL FILTER 85 BOX	418,670.37	388,877.81	29,792.56	7.115994
8	113200	MARLBORO 100 BOX	416,881.05	393,631.39	23,249.66	5.577049
9	119526	VIRGINIA SLIM MENT 100 BOX	416,230.24	389,387.04	26,843.20	6.449123
10	100016	MARLBORO LIGHTS 100'S	414,091.04	392,608.75	21,482.29	5.187818
11	125800	DORAL FF MENT 100	411,537.01	392,636.54	18,900.47	4.592654
12	102815	LIGGETT SELECT ULTRA 100 BX	401,924.88	369,158.78	32,766.10	8.152295
13	108300	B&H MENT 100 LT	362,951.58	335,690.88	27,260.70	7.510837
14	102811	LIGGETT SELECT FF MENTH BOX 100	273,177.70	250,436.70	22,741.00	8.324618
15	118800	VANTAGE MENT 100	190,281.38	188,025.94	2,255.44	1.185318
16	115401	PALL MALL 100 BOX	178,513.41	169,991.22	8,522.19	4.773977
		Total	8,043,677.20	7,466,659.94	577,017.26	